



New Products \* Fall/Holiday 2008 \*

## Pal Dog Organic Treatment Gels

Specially formulated gels are a revolutionary approach to safe, effective canine first-aid and preventative healthcare.

### Pal Dog Boo Boo Gel

#### Canine First-Aid

Treat your doggie's "boo boo" quickly and easily with new organic **Boo Boo Gel**. Our specially designed gel repairs skin abrasions, cuts, burns, bug bites, stings and broken toenails. The easy formula is cooling, greaseless and painless to apply. Ingredients include Arnica, St. John's Wort and BACH Rescue Remedy® for calming pain.

### Pal Dog Ear Wash Gel

#### Organic Ear Care

Target ear infections before they develop with new organic **Ear Wash Gel**. The gentle easy-to-use gel is designed to dispense easily without mess. Our unique formula contains Aloe Vera, Calendula, Geranium oil and Witch Hazel for disinfecting and deodorizing. Perfect for older dogs, those prone to infection, swimmers and all floppy ear dogs.



\* Wholesale pricing - [www.palDOG.com/wholesale](http://www.palDOG.com/wholesale) \* Buy a case of each gel and get a Free Counter Display!

## Perfect for New Pup Parents

Looking for something special to offer new pet owners? Our System Sets are perfect for a "new pet" section paired with organic foods, toys and training aids.

### Healthy Pup System Set

#### First Aid Kit for skin ailments

Benjamin Franklin said it best, "An ounce of prevention is worth a pound of cure". This famous quote describes our **Healthy Pup System Set** perfectly. Designed as an on-the-go first aid kit, the set contains our new **Pal Dog Boo Boo Gel** and **Pal Dog Ear Wash Gel**, hydrogen peroxide cleaning solution, gauze, self-conforming bandages and cotton balls for use with the gels. This convenient set is a "must have" for new pet parents. \* Wholesale pricing - [www.palDOG.com/wholesale](http://www.palDOG.com/wholesale) \*



### Organic Pup System Set

#### Grooming Essentials for new pet parents

Bath time can be fun and stress-free with our new **Organic Puppy System Set**. Perfect for "new pet parents", the set features gentle, organic ingredients and pH-balanced formulas that protect sensitive puppy skin. Used in with gentle massage techniques, puppy grooming builds trust and confidence while reducing bath time stress! Set contains:

- Pal Dog Calming Lavender Shampoo & Massage Bath (12.5 oz)
- Pal Dog Lavender & Aloe Conditioner & Cream Rinse (12 oz.)
- Pal Dog Daily Formula Freshen-Up Spray (8 oz.)

\* Wholesale pricing - [www.palDOG.com/wholesale](http://www.palDOG.com/wholesale) \*

## New Pal Kitty Set arrives for the Holidays!

### Healthy Kitty Gift Set

#### Aids in skin care and digestion

Your kitty deserves the best in organic healthcare. Our **Healthy Kitty Gift Set** features two products that promote healthy skincare and aid in digestion. Regular use of these products will reduce the chance of painful hairballs and keep your pretty kitty feeling feline free! The set contains:

**Pal Kitty Freshen-Up Foam** - gentle detangling foam that can be used daily to comb out excess hair and dander that causes hairballs.

**Organic Kitty Grass Growing Kit** - features organic seeds from *Renee's Garden*, Kitty Grass is easy to grow indoors and contains vitamins and enzymes that aid in digestion.

\* Wholesale pricing - [www.palDOG.com/wholesale](http://www.palDOG.com/wholesale) \*



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